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# Color (6th Edition)



## Synopsis

The sixth edition of Color is an invaluable introduction to the art and the science of color and its uses. It provides a solid and thorough foundation in the aesthetic and practical basics of this all-pervasive subject, with many quotations from artists past and present on the subtleties of their techniques. The material on new technologies has been reorganized and updated so that pigment mixtures are now explored before light mixtures.

## Book Information

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## Customer Reviews

This book was required text for a color theory class I took recently. For years I've been looking for information on color but could not find anything beyond the basics, usually associated with painting/art books. This book is all-encompassing: information about various color theories, perceptions of color, color and light, color in printing and more. It is full of examples, pictures, graphs, charts. I came away with the information that I knew must be out there! I would recommend this book to any color student. Mine is dog-eared!

This book is a must read for anyone studying the visual arts. This is a brilliant book. He is a brilliant artist. I studied under Paul Zelanski at the University of Connecticut, School of Fine Art. He used to have a lot of fun with us during class critiques. A favorite saying of his was "You know, there is no such thing as an ugly color. But THIS... THIS comes pretty close (pointing to something hanging on the studio wall)!" Then he'd launch into a wonderful dissertation on the theory and practice of color. I learned a great deal from him. You will too from his book.

I always re-sell all my textbooks on . This was my most expensive textbook and I was really looking forward to getting some of my money back at the end of the semester. Surprisingly though, I've decided to hold on to it throughout my time at art school. It's usefulness is worth far more than \$60.

Has a poor color wheel and charts as well as mixing examples and instructions with different mediums. However it does discuss color theory well and gives some excellent examples and exercises. Despite this I did not find it a text book worth keeping and will continue my search for a better book on color.

The two-star rating refers primarily to the ridiculous price. The book is obviously marketed at this price as a textbook, although I see it in Borders and B&N (alongside the other books on the shelf, this one is outstanding only because of its price). While the content is accurate and well presented, there are any number of other books available that do as well with the material at half, a third, or even less price. Itten is always a solid choice - and never a bad one. He is still the defining author on this topic and his books are classics. Nice to look through, one notices that the pages are thin enough to allow leaktthrough from the other side of each page. At this price, it should certainly be printed on heavier paper. My daughter had this text in a recent class, but the instructor was gracious enough to suggest that students seek earlier editions at much lower prices. This instructor is among the enlightened few. Many instructors/professors have little or no idea how costly are the materials they list for students to use in their courses. College/university faculty need to wake up and pay attention to this issue of textbook pricing, even if they are authors of the books!

For a class. Was interesting. But for the class we only used five of the chapters.

Great info, also great reference guide for beginning graphic designers. Definitely worth the price, although it would be great if it were available to students at a greatly reduced rate.

Love when school books are written in such a way to make sense right away. Although this book isn't used much in class, I will definitely keep it for future reference.

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